

# 2015 CEASE Annual Conference

## **The Ripple Effect: Communities Making Waves Through Tobacco Control**

**October 9<sup>th</sup> & 10<sup>th</sup>, 2015 | Morgan State University**

### CALL FOR PRESENTATIONS

CEASE (Communities Engaged and Advocating for a Smoke-free Environment) is pleased to issue a call for presentations for its second annual conference. The theme of the conference—*THE RIPPLE EFFECT: Communities Making Waves Through Tobacco Control*—focuses on the capacity-building ability of academic/community partnerships and social justice through empowering communities to take control of their health. The conference will be held Friday and Saturday, October 9<sup>th</sup> and 10<sup>th</sup>, 2015, at Morgan State University. CEASE is a community-based participatory research (CBPR) collaboration between Baltimore neighborhoods, Fusion Partnerships and Morgan State University, to help low-income smokers quit and stay quit, and to prevent nonsmokers from starting.

The October conference intends to strengthen the long-standing partnerships on which CEASE is based, to generate new ideas for improving the health of Baltimore neighborhoods and to move beyond information gathering to sustaining communities. We invite health professionals, researchers, students, and citizens concerned about social justice and the health of inner-city neighborhoods to participate in this conference.

#### Presentation Formats:

- Half-hour lectures (including 10 minutes for Q&A)
- Poster presentations
- Group or individual artistic performances
- Innovative 1½ hour workshops on issues related to tobacco use and treatment

#### Presentation Topics:

- Tobacco-use prevention
- Tobacco-use cessation
- Tobacco-related policy activities
- Client-centered tobacco-related programming that engages poor and underserved populations
- Other interventions that empower and improve communities

#### Proposal Criteria:

- Everyone who submits must be able to attend the October conference.
- Length: Maximum of 350 words
- Include 3 Learning Objectives
- Deadline: Midnight on Monday, June 29, 2015
- Submit proposals online at <http://bit.ly/1b6V3Qf>
- Review Criteria: relevance, quality, clarity, creativity and significance to the fields of tobacco control and social justice
- Authors will be notified by August 1<sup>st</sup> whether or not they have been selected to present